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## **PAA Advocacy Report: October 2014**

**Election Day is Tuesday, November 4th**



Erik (HASH) Hersman, Flickr Creative Commons

With less than two weeks until mid-term elections, legislators are busy making the rounds in their home districts and states. There's still time to talk to your legislators about the policy issues that matter to you and your arts organization.

PAA's [advocacy tips and tools](#) can help you conduct meetings and phone calls with your lawmakers. Find their local contact information, committee assignments, and social media pages in our legislator [directory](#).

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**Take Action on the IRA Rollover**



The Senate has yet to consider a bill that would reinstate the [IRA rollover](#) and make it permanent. Over the summer, the House passed H.R. 4719, which would permanently enact several charitable giving incentives, including the IRA rollover. We need the Senate to take action!

You know first-hand how support from individual donors helps your arts organization serve its community, bring the performing arts to diverse audiences, and build education programs.

[Share your story and urge your senator to support H.R. 4719!](#)

Charitable Giving Recent Activity:

- PAA signed on to a [letter](#) from the Charitable Giving Coalition to Rep. Paul Ryan (WI) thanking him for his recent favorable comments regarding the value of charitable giving.
- Independent Sector released its latest [state profiles](#) on the economic value and impact of the nonprofit sector. The new profiles feature Delaware, Connecticut, Idaho, and Iowa. Find your state's profile and use it when you talk to your lawmakers.

[Learn more in the Charitable Giving Issue Center](#)

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## Explanation of New Rules for Part 74 License Eligibility



This summer, the FCC released an Order which includes a limited expansion of eligibility for Part 74 licenses to users of wireless microphones, including performing arts venues. While the order offers some good news for the performing arts, it is important to know that more change is coming after the spectrum incentive auctions.

PAA and the Performing Arts Wireless Microphone Working Group have provided this [analysis](#) and [summary](#) of the FCC's Order explaining the changes ahead and detailing how you will be able to apply for a license.

[Learn more in the White Space Issue Center](#)

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## **\$13.4 Million Awarded in Arts Education Grants**



The U.S. Department of Education announced this month the recipients of this year's Arts in Education program grants. The program awards grants in two areas: Arts Education Model Development and Dissemination and Professional Development for Arts Educators. This cycle awarded \$13.4 million to 34 school districts and nonprofit education organizations nationwide. [See the list of grantees and their awards.](#)

[Learn more in the Arts Education Issue Center](#)

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## **NEA Selects Ann Meier Baker as New Director of Music and Opera**



Ann Meier Baker, Chorus America President and CEO and PAA Board Member, has been [announced](#) as the

next Director of Music and Opera at the National Endowment for the Arts. Her appointment begins January 15.

For the past six years, Ann has represented Chorus America on the PAA board and has been an integral part of the Alliance, contributing her valuable expertise and perspective from the chorus field to PAA's legislative work and board task forces. PAA congratulates Ann on her new role; we know that the music and opera fields will greatly benefit from her leadership (photo courtesy of Chorus America).

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## NEA Webcast on Performing Arts & Creative Placemaking



On November 3, the NEA, with support from ArtPlace America, will host a gathering on the role of the performing arts in transforming places, people's relationships with their communities, and community development processes. Entitled Beyond the Building: Performing Art Organizations and Transforming Place, the convening aims to develop a better understanding of how performance-based organizations and the artists they engage, transform places through their artistic practices.

Portions of the convening will be broadcast in the morning and afternoon; [see the schedule and register to view the event on the NEA website.](#)

The Performing Arts Alliance is a national network of more than 30,000 organizational and individual members comprising the professional, nonprofit performing arts and presenting fields. For more than 30 years, PAA has been the premiere advocate for America's professional nonprofit arts organizations, artists, and their publics before the US Congress and key policy makers. Through legislative and grassroots action, PAA advocates for national policies that recognize, enhance, and foster the contributions the performing arts make to America.

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